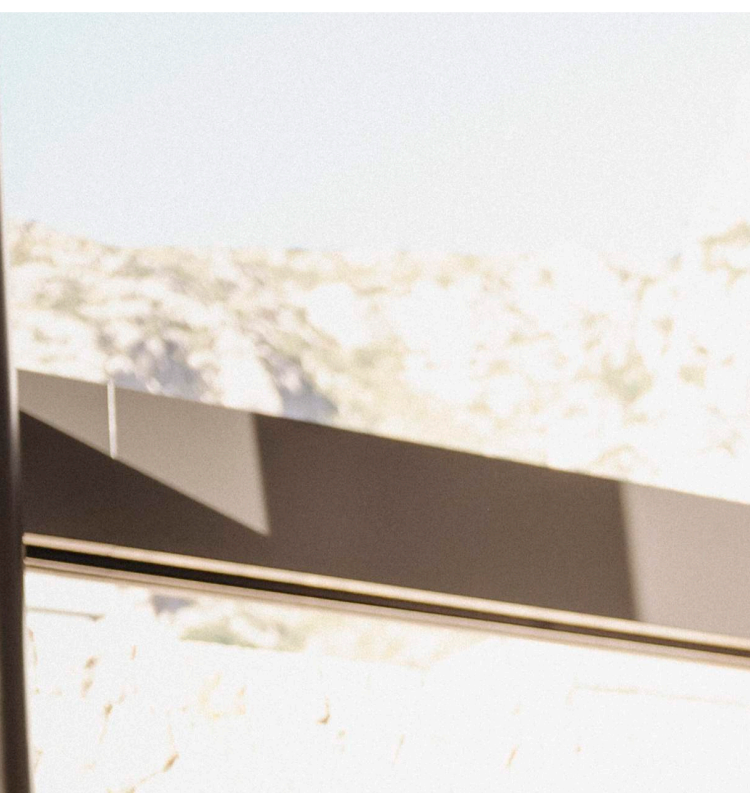




# LORENA PELÁEZ

SIMPLELIFE ORGANIZERS FOUNDER & CEO



Lorena Peláez, the Founder and CEO of SimpleLife Organizers, has always been a passionate and driven individual. Born and raised in the Asturias, Spain, Lorena spent over 15 years working in the banking industry, but she always knew that she wanted something more out of life. She wanted to take control of her destiny and make a real difference in the world.

Lorena's passion for organizing and decluttering had been evident since she was a child. She would spend hours rearranging her room, finding new ways to make everything fit just so. As an adult, she realized that she could turn this passion into a career and help others take control of their lives in the process.

After much contemplation, Lorena left the banking industry and embarked on a journey to find her true calling. She traveled to various countries, immersing herself in different cultures, and learning new techniques and strategies for organizing and decluttering.

It was during her time in the Netherlands that Lorena was inspired to start her own company, SimpleLife Organizers. She saw how organized and efficient the Dutch were in their daily lives and wanted to bring that same level of simplicity and ease to others.

With her newfound inspiration and determination, Lorena returned to Spain and settled in Palma de Mallorca, the perfect place to start her new venture. She quickly established herself as a leader in the industry, offering personalized services that focused on helping individuals and families declutter their homes and lives.

Through SimpleLife Organizers, Lorena has helped hundreds of people take control of their cluttered spaces and reclaim their lives. Her approach is focused on simplicity, organization, and mindfulness, helping clients create a space that promotes peace and tranquility.

Lorena's journey has been one filled with challenges and obstacles that she has overcome with perseverance and determination. She has inspired many with her passion for helping others and her unwavering dedication to her craft.

As the Founder and CEO of SimpleLife Organizers, Lorena is committed to helping more people achieve a simpler, more organized life. She continues to push the boundaries of what is possible, always seeking new ways to help her clients live their best lives.

 **Website :** [www.simplelifeorganizers.com](http://www.simplelifeorganizers.com)

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“Helping more people achieve a simpler, more organized life.”