

LORENA PELÁEZ

SIMPLELIFE ORGANIZERS FOUNDER & CEO



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Founder & CEO of SimpleLife Organizers – Your Trusted Personal Manager for a Simpler, Stress-Free Life

Lorena Peláez is a passionate entrepreneur and trusted Personal Manager dedicated to helping individuals reclaim their time, space, and peace of mind. Born and raised in Asturias, Spain, Lorena spent over 15 years in the banking industry before realizing that her true calling lay elsewhere — in helping others live more intentional, organized lives.

From an early age, Lorena had a natural talent for organizing, streamlining, and bringing order to chaos. What started as a personal passion became a professional mission. After leaving the corporate world, she traveled extensively, exploring different cultures and studying the art of simplicity, efficiency, and mindful living.

It was during her time in the Netherlands that she was deeply inspired by the Dutch approach to life — minimal, well-structured, and balanced. That inspiration led her to create SimpleLife Organizers, a company built on the belief that a simplified life is a better life.

Today, based in Palma de Mallorca, Lorena offers highly personalized Personal Management services designed for busy professionals, families, and individuals who want more time, less stress, and a lifestyle that reflects clarity and control.

More Than a Professional Organizer — A Personal Manager You Can Rely On

Lorena works closely with her clients as a Personal Manager, handling everything from home organization and time management to overseeing moves, managing household logistics, coordinating service providers, and taking care of the everyday tasks that often feel overwhelming. Her role is to simplify life — not just organize spaces.

With a discreet, intuitive, and hands-on approach, she becomes a behind-the-scenes partner, ensuring that everything runs smoothly so her clients can focus on what truly matters — whether that's growing a business, spending time with family, or simply breathing easier.

Her work is grounded in simplicity, clarity, and intentional living. Every client is unique, and Lorena's services reflect that — tailor-made, detail-oriented, and always infused with empathy and trust.

